

Mailmark
Software


NEOPOST
Send.Receive.Connect.



What's in a
barcode?

THE MAILMARK® BARCODE WILL LET YOU...

know where
your mail is

know when
your mail will
be delivered



know how
much it costs

know if there
are any data
problems

ALL THANKS TO MAILMARK SOFTWARE FROM NEOPOST

NOW THERE ARE EVEN MORE BENEFITS TO MAILMARK[®]

Mailmark is the cheapest way to send your machineable mail. Using Neopost Mailmark software ensures access to this new generation of mail.

Mailmark offers you the lowest tariffs on the market,
approx 4% cheaper
than the next tariff (Barcode)
on most product options.

Find out more at:
www.neopost.co.uk/mailmarkbm

Join us on



www.royalmail.com/mailmark

NEOPOST MAILMARK SOFTWARE

Many businesses use Royal Mail bulk mail channel to communicate key messages to their customers every day. Royal Mail has made a £70m investment in improving their bulk mail offering to customers through the introduction of Mailmark.

Available to both Retail and Wholesale customers, Mailmark helps you to:

- Benefit from the lowest tariffs on the market
- Track where your mail is
- Know when it's going to be delivered
- Know whether there are any problems with your mail i.e. poor data quality

Mailmark is designed for high volume, high quality machine readable bulkmail. It is most suitable for organisations producing in excess of 1m letters (or large letters) each year.

Mailmark Software from Neopost allows you to easily prepare your unsorted and/or sorted mailing (creating the Mailmark barcode and eManifest).

Once your mail has entered the mail-stream, Royal Mail's online analytics dashboard within your account shows detailed batch level reporting on predicted delivery, volume and performance as well as item level reporting.

Find out about Mailmark Software and our latest software offers at:



www.neopost.co.uk/mailmarkbm

WHY CHOOSE MAILMARK SOFTWARE?



You get sophisticated reporting



You can track where your mail is



You know when it's going to be delivered



You'll know if there are problems with your data



You can see the whole process



You get the best value product

HOW DOES MAILMARK SOFTWARE WORK?



BARCODE

A simple barcode added to your letters and large letters



TECHNOLOGY

Sorting machines that read the new barcode and generate highly detailed mail data



REPORTING

Mail analytics reporting on volume, predicted delivery and overall performance of consignments