

Send  
Receive  
Connect



Simple ways to improve customer communications





“Whatever type of communication you send and receive. However you send and receive it. We can help.”

# ● Neopost. Building Better Customer Relations

## Communication. It's a Two-Way Thing

Communication is more than a business transaction. It's a relationship between people.

Do it well and your customers will keep coming back and your bottom line and reputation will grow.

## It's not just Business, it's Personal

Delivering the right message, to the right person through the right channel is easier with Neopost equipment and software.

## Faster, Cheaper and Amazingly Accurate

We specialise in **mail, email, parcels** and **SMS services**. We have smarter ways to handle everything from marketing campaigns to harder-working newsletters, invoices and statements.

It's an approach that will see you achieve better results by improving the speed, quality and accuracy of your communications.



# Adopting Best Practice. One Simple Step at a Time

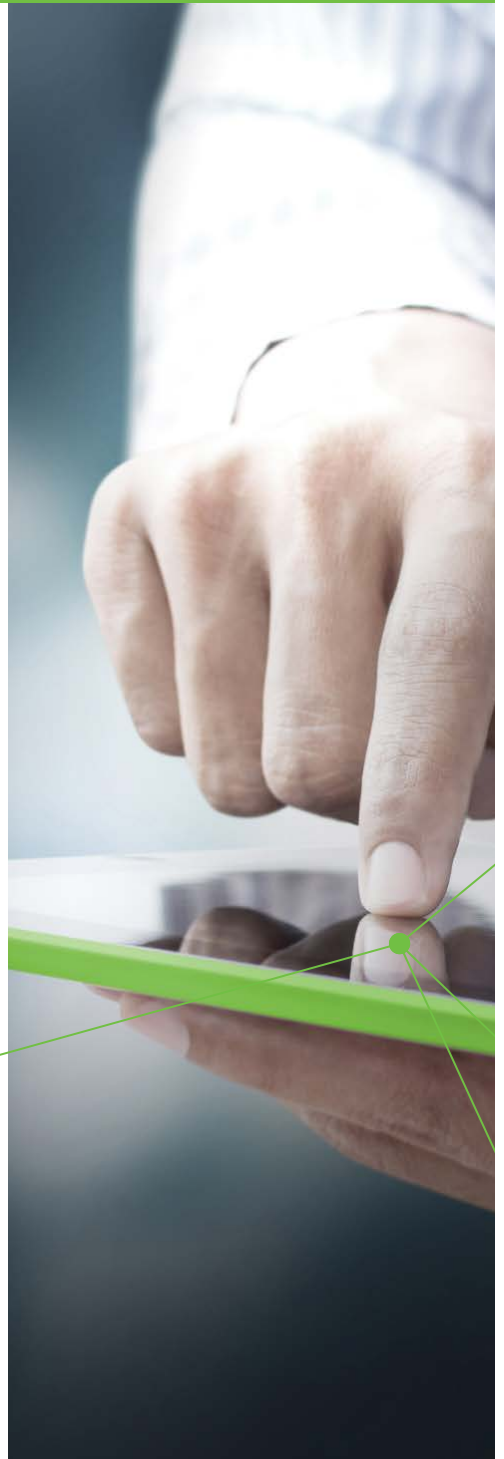
Upgrading your company's communication processes can sometimes feel quite daunting.

This is why the team at Neopost helps you, one step at a time. Tried and tested, cost-effective systems apply the latest software, equipment and digital technology to drive your business forward.

## Dedicated Local Support

We also give you support in the field that is unmatched in our industry in terms of size, nationwide coverage and knowhow. Just like our solutions, we like to keep it personal.

“*Experienced. Neopost has 800,000 customers in 90 countries.*”





## Making the Move to Digital is Easy Too

The world has gone digital. And there's no need to be left behind.

Making the transition to paperless communications and online document processing really couldn't be easier.

### Access a Complete Digital Suite

Neopost gives you access to the latest technical knowhow and resources. Our comprehensive capabilities include:

- **e-invoicing**
- **Data improvement**
- **Managing multichannel communications**
- **Electronic document management**
- **Tracking software.**

Our intelligent software also helps you satisfy customers by using the media they prefer.



## We Help You Save Time and Cut Costs

- More accurate and correctly formatted customer data reduces undeliverable mail.
- Digitise documents to cut storage space and allow rapid on-line processing, filing and retrieval.
- Minimise postage costs – make the most of Royal Mail discounts.
- Save staff time and speed up processing by automating manual mail handling tasks.

## We Help You Grow

- Satisfy your customers by using the media they prefer.
- Clear documents and reliable invoicing make you easy to do business with.
- Win new customers with attractive, personalised marketing materials.
- Open and distribute incoming mail quickly for faster response to customer enquiries.



“In just the first month we have already reduced our postage and paper costs around 20%.”

Macin Rotowski,  
Ranson UK



## We Help You Comply

- Accurately manage personal communications – intelligent envelope filling delivers the right message to the right person.
- Handle e-invoicing, archiving and payment in line with HMRC guidelines.
- Manage all communication processes as specified by major customers.
- Dispose of confidential information securely.



## We Help You Go Digital

- Make your customer communications quicker and more reliable.
- Migrate to low cost email.
- Adopt electronic invoicing.
- Scan documents for quicker distribution, on-line processing and reliable archiving/retrieval.
- Electronically track important parcels and documents.

“Effective, efficient  
communication.  
It’s not just business,  
it’s personal.”

Visit [Neopost.co.uk](http://Neopost.co.uk) to find out how we can help  
you grow your business by connecting with  
customers better. Our free consultation is the first  
simple step to better customer communications.

Join us on      [neopost.com](http://neopost.com)

  
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